

United Nations Symposium on Mainstreaming Sector Policies into  
Integrated National Sustainable Development Planning:  
Enhancing Sustainable Tourism, Urbanization, Resource Efficiency,  
Biodiversity and Environmental Protection  
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# Financing urban renewal, conservation of cultural heritage and tourism development



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# Urban blight: Issues and challenges faced by cities in economic transition

- Factories relocating or closing down
- .... leaving behind urban soil, water and air pollution
- lack of investment and investors
- urban under- or unemployment and poverty
- inadequate infrastructure or public services
- inadequate urban water supply and sanitation
- inadequate (public) transport systems
- ... **problems of blight in urban areas**



# SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable

- Target 11.4:
- ... strengthen efforts to protect and safeguard the world's cultural and natural heritage; ...

# Important actors in urban renewal, rehabilitation and (re)development:

- Private investors and real estate (re)development companies
- Social entrepreneurs (neighborhood associations)
- Public-private partnerships
- Municipal / Public Corporations and Authorities
- National and International Financial Institutions
- ... among others
  
- ... creating new opportunities for tourism, authentic experiences, commerce and employment

**... some examples of urban  
rehabilitation, re-development and reuse,  
including for recreational  
and tourism commerce**

# Private Investment in urban brownfield redevelopment: Example: Conversion of Textile Factory to Hotel



## Vienna, Austria

Textile factory first founded in 1908 by Otto Taussig & Co  
Employed up to 300 factory staff,  
But was closed in 1975  
(lack of demand due to competition from Asian countries)



1990: initial renovation and conversion to office and art gallery space by private company

2009: further complete renovation and re-opening as hotel

Source: <http://www.hotel-fabrik.at/hotel-fabrik/geschichte-des-hotels/index.html>



# Contribution of social enterprise to urban renewal: Example 2: Don Valley Brick Works, Toronto, Canada



1890 : Don Valley brick Works is one of Canada's pre-eminent brick factory (43 million brick annually)

1904 : bricks used to re-build Toronto after large fire

1980s: quarry largely depleted, site transferred to new developer, but local opposition by "Friends of the Valley"



Expropriation by Toronto and Region Conservation Authority (TRCA)

Landfill & Weston Family Quarry Garden



2002: Social enterprise Evergreen began re-vitalization and redevelopment of site

Today Evergreen Brickworks is Canada's first large-scale community environment center

<http://ebw.evergreen.ca/about/social-enterprise> [http://www.youtube.com/watch?v=NbQ5c\\_qSJyY](http://www.youtube.com/watch?v=NbQ5c_qSJyY)

# Public-private Partnerships and urban renewal: Example: Corporación Antiguo Puerto Madero S.A., and private sector partners, Buenos Aires, Argentina



In 1989, the Government of Argentina passed a comprehensive reform laws. New legislation governing State property prepared the way for initiatives to upgrade and revitalize the city center. The Corporación Antiguo Puerto Madero S.A. was created on November 12, 1989. CAPMSA belongs jointly to the Federal Government and the City of Buenos Aires. Its principal objective was the urbanization of the area surrounding the old port. One hundred and seventy hectares of State-owned land were assigned to the Corporation. The city, in turn, committed itself to preparing an innovative project for urban rehabilitation.

<http://www.corporacionpuertomadero.com/>



# Government institutions for urban renewal

## Example: Old town renewal in United Kingdom

Several local governments in the United Kingdom have launched programmes aimed at

- (i) encouraging people to move back to live in historic buildings,
- (ii) a regeneration of the retail heartland of central business districts.

These programmes provide (in)direct support to home owners and investors through tax incentives for works performed to refurbish residential and retail buildings to bring them up to habitable standards.

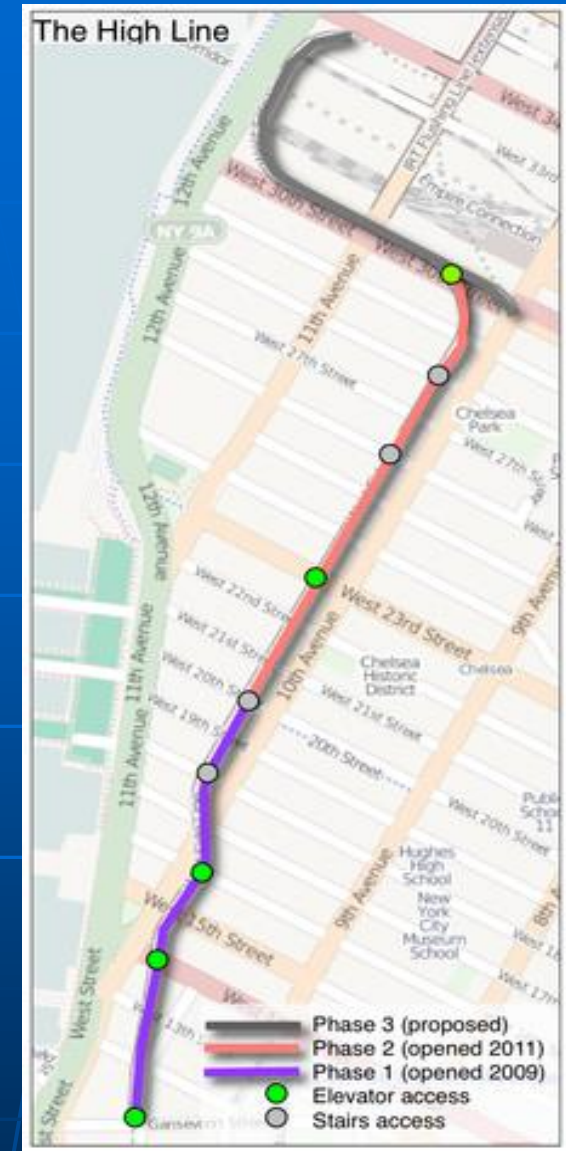


- Blaenavon's Industrial landscape became a World Heritage Site in 2000.
- It is a landscape shaped by human hand, dating from the early days of the Industrial Revolution - when the iron and coal industries of South Wales were of global importance.

**Synergies of urban (re)development,  
improved local living conditions and  
enhanced attractiveness for domestic and  
foreign tourist visitors**

# Urban rehabilitation for commerce, leisure and tourism

## Examples from New York, New York



High Line Park, New York, United States

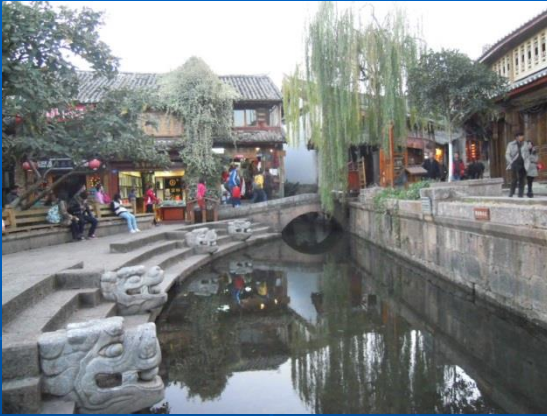
see [www.thehighline.org](http://www.thehighline.org) for more info

■ <http://www.youtube.com/watch?v=HuWMO3M1HVQ>



# Urban rehabilitation for commerce, leisure and tourism

## Examples from Lijiang (China) and Seoul (Korea)



Lijiang Old Town, Lijiang, China



Seoul, Rep. of Korea, Urban Renewal Programmes (Cheonggyecheon & Bukchon Village)<sup>13</sup>



# Government programmes for urban rehabilitation

## Examples from Bogota (Colombia) and Singapore



La Candelaria, Old Town of Bogota, Colombia



Singapore, Urban Renewal Programmes

for info see also: [www.chinatownhotel.com](http://www.chinatownhotel.com)



# Important role of technical competency and not for profit initiatives

The Indian National Trust For Art and Cultural Heritage (INTACH) is a non-profit organization set up in 1984 to involve its members in protecting and conserving India's vast natural, built and cultural heritage



ASIA EUROPE NETWORK OF URBAN HERITAGE  
FOR SUSTAINABLE CREATIVE ECONOMIES

Seminar on Heritage and Sustainable Economic Development

VENUE - INTACH, 71, Lodhi Estate,  
New Delhi - 110003

DATE - 27 August 2014

TIME - 10 am to 5 pm

For Details Contact: Ritika Khanna | res1.iha@gmail.com | 011-24627371

THIS PROJECT IS SUPPORTED BY THE PROGRAMME ASEF CREATIVE NETWORKS OF THE ASIA-EUROPE FOUNDATION (ASEF).  
THIS PROJECT WAS SELECTED FOR SUPPORT FROM OVER 50 PROPOSALS SUBMITTED THROUGH A COMPETITIVE OPEN CALL IN 2013.

Project Partners: Indian National Trust for Art and Cultural Heritage (INTACH), International National Trusts Organisation (INTO),  
Europa Nostra, International Institute for the Inclusive Museum (IIIM), Yangon Heritage Trust

[HTTP://WWW.ASEF.ORG/PROJECTS/PROGRAMMES/2955-ASEF-CREATIVE-NETWORKS](http://www.asef.org/projects/programmes/2955-asef-creative-networks) [HTTP://WWW.ASEF.ORG/](http://www.asef.org/)

<http://www.intach.org>

# India – NGO - INTACH Urban renewal in Pondicherry: Adaptive re-use (including for tourism)



Hotel de L'Orient



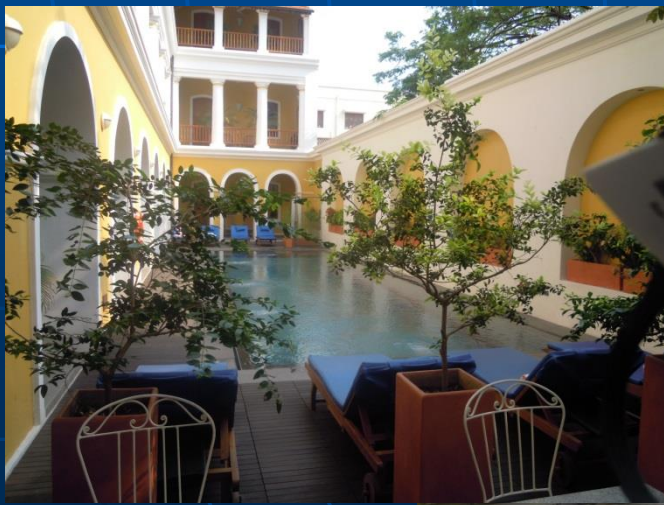
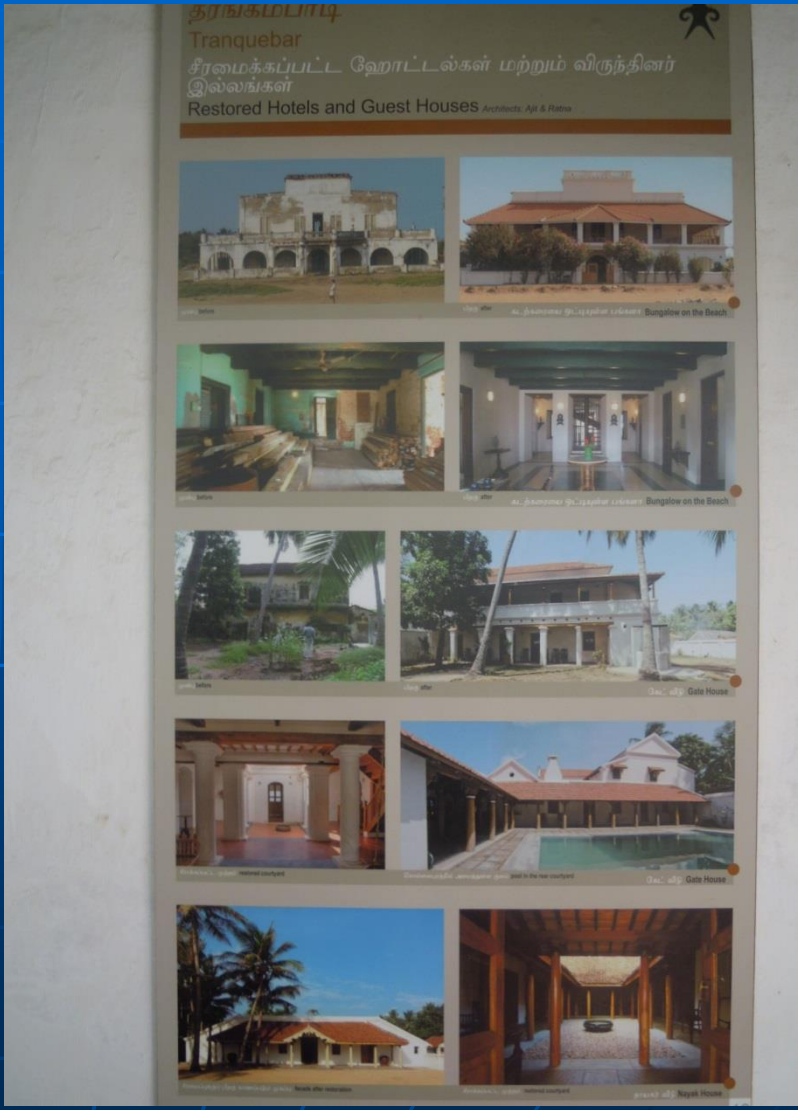
The Promenade Hotel

Le Café – before and after renovation 2007 - 2008



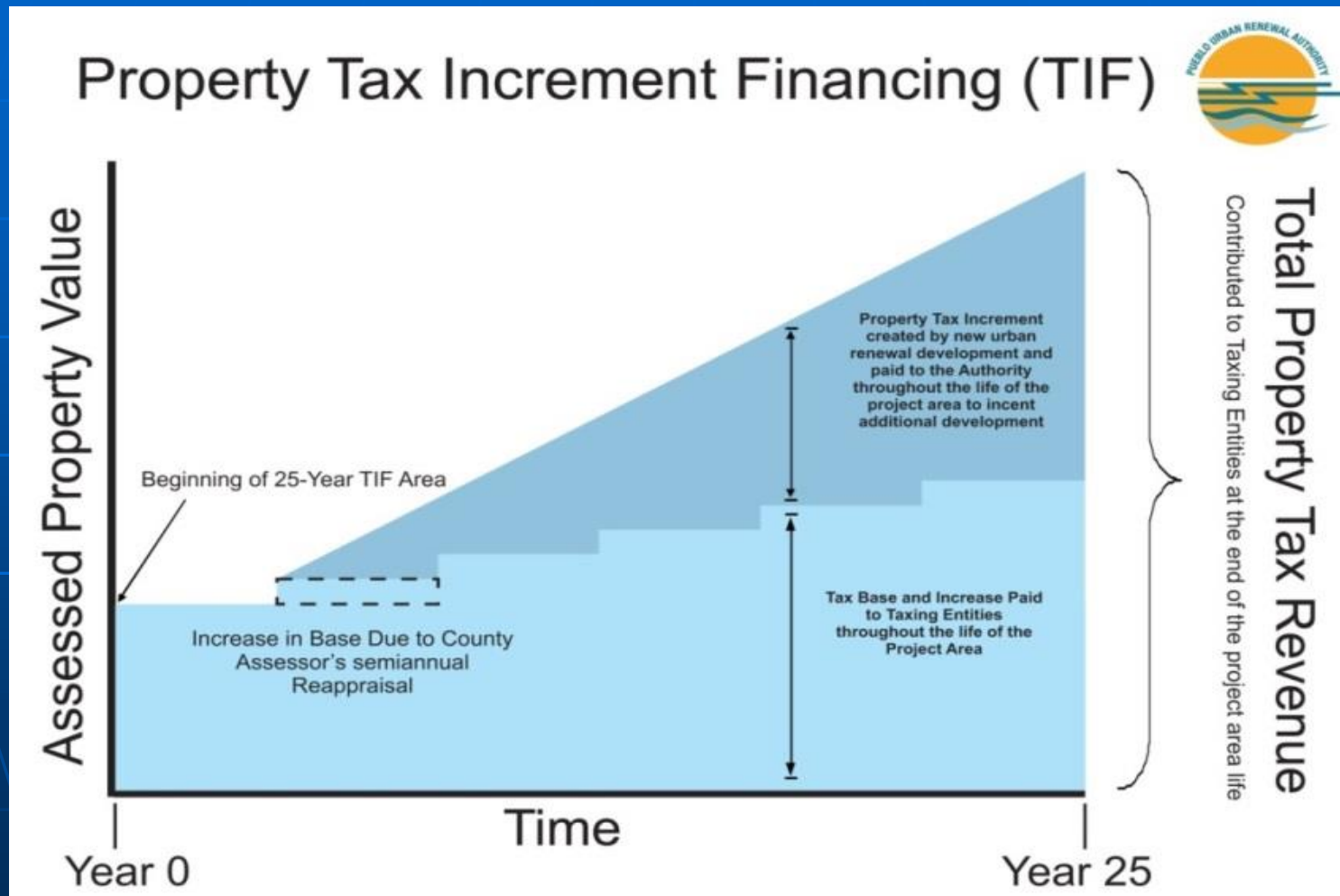


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**Important role of public policy making for  
urban (re)development and  
project/programme financing**

# Government funding support for urban renewal: Example: Urban Renewal Agencies (URAs) in the US



Source: Pueblo Urban Renewal Authority, Pueblo, United States

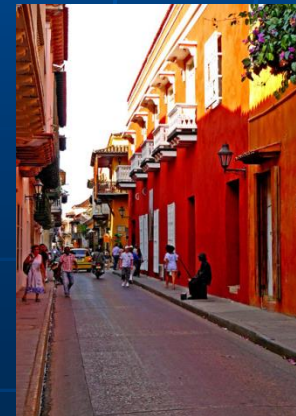


# Public development financing organization of Colombia

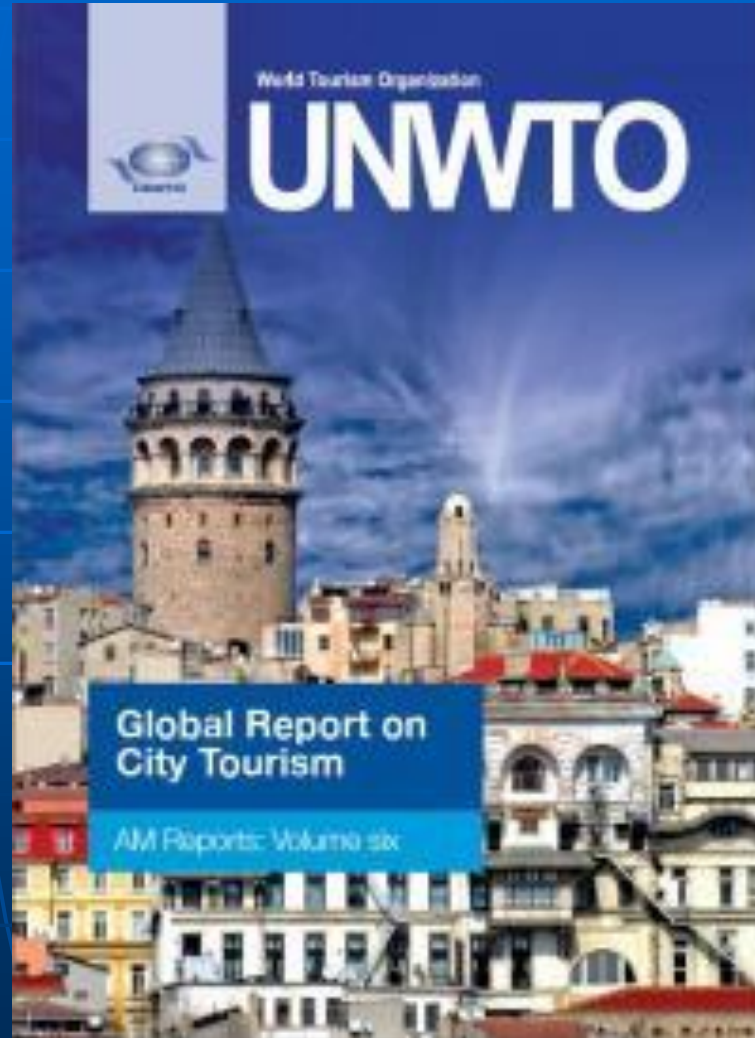


FINDETER finances infrastructure projects channeling funds through financial intermediaries. The objective is to provide funds with terms, rates and conditions in order to meet the funding needs of the projects.

With rediscount credit Findeter fosters Colombia's national and local development, including urban renewal programmes and tourism investments.



# Informative further readings:





**Thank you      Merci**

Further information:

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